



Lotus Web Solutions

A 360° Digital Marketing Agency

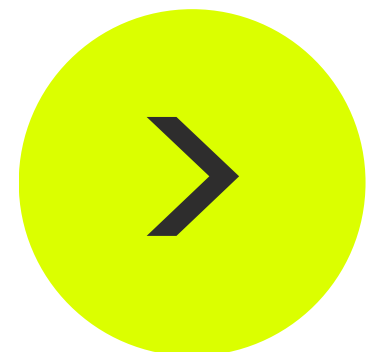
KNOW MORE

www.lotuswebsolutions.co.in



ABOUT US

Lotus Web Solutions is a full-stack digital marketing and web development agency built on creativity, strategy, and results. We help startups, SMEs, and enterprises build strong online presence and achieve measurable growth.





What We Believe

- Design with purpose
- Market with strategy
- Execute with precision
- Grow with consistency



Web Designing & Development

BEAUTIFUL. RESPONSIVE. HIGH-CONVERTING.

We create modern, visually stunning websites that keep users engaged and turn visitors into customers.

Our websites are built for speed, optimized for SEO, and designed to deliver results.

WHAT WE OFFER:

- Business websites
- E-commerce stores
- Custom landing pages
- Portfolio & personal sites
- UI/UX design
- Maintenance & support



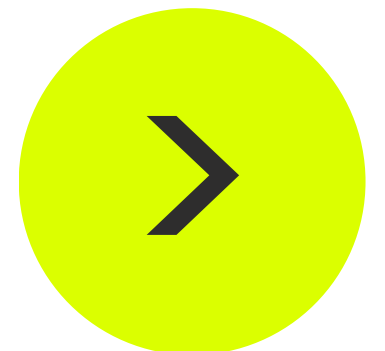
Social Media Management

BUILD YOUR BRAND WHERE YOUR CUSTOMERS
SPEND THEIR TIME.

We help you create a powerful social media presence with meaningful content, high engagement, and a consistent brand voice.

OUR SERVICES INCLUDE:

- Instagram, Facebook & LinkedIn management
- Content creation (posts, reels, stories)
- Captions & hashtag research
- Monthly calendars
- Community engagement
- Performance tracking



SEO (Search Engine Optimization)

BE DISCOVERABLE. RANK HIGHER. GET ORGANIC GROWTH.

Our SEO strategies help your website appear on top of search results and attract high-intent customers.

CORE SEO SERVICES:

- Keyword research
- On-page optimization
- Technical SEO
- Local SEO
- Backlink building
- Monthly SEO reports



Paid Ads (Meta & Google)

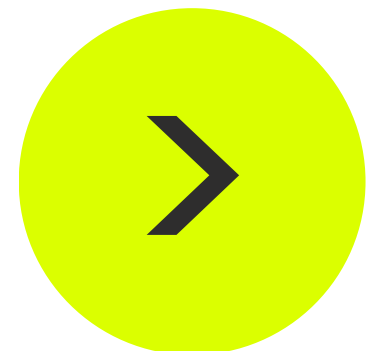
ACCELERATED GROWTH WITH SMART ADVERTISING.

We run highly targeted ad campaigns that increase leads, sales, and brand visibility.

Every rupee is tracked, optimized, and invested where it performs best.

WE MANAGE:

- Meta Ads (Facebook & Instagram)
- Google Search Ads
- Google Display Ads
- YouTube Ads
- Remarketing campaigns
- Conversion optimization



MARKETING CAMPAIGN STRATEGY

A ROADMAP TO FAST, MEASURABLE GROWTH

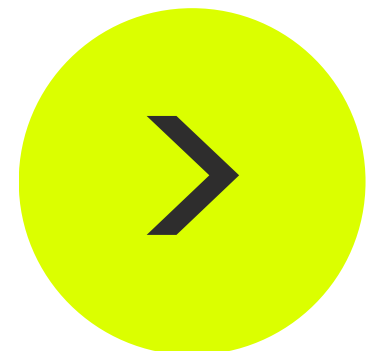
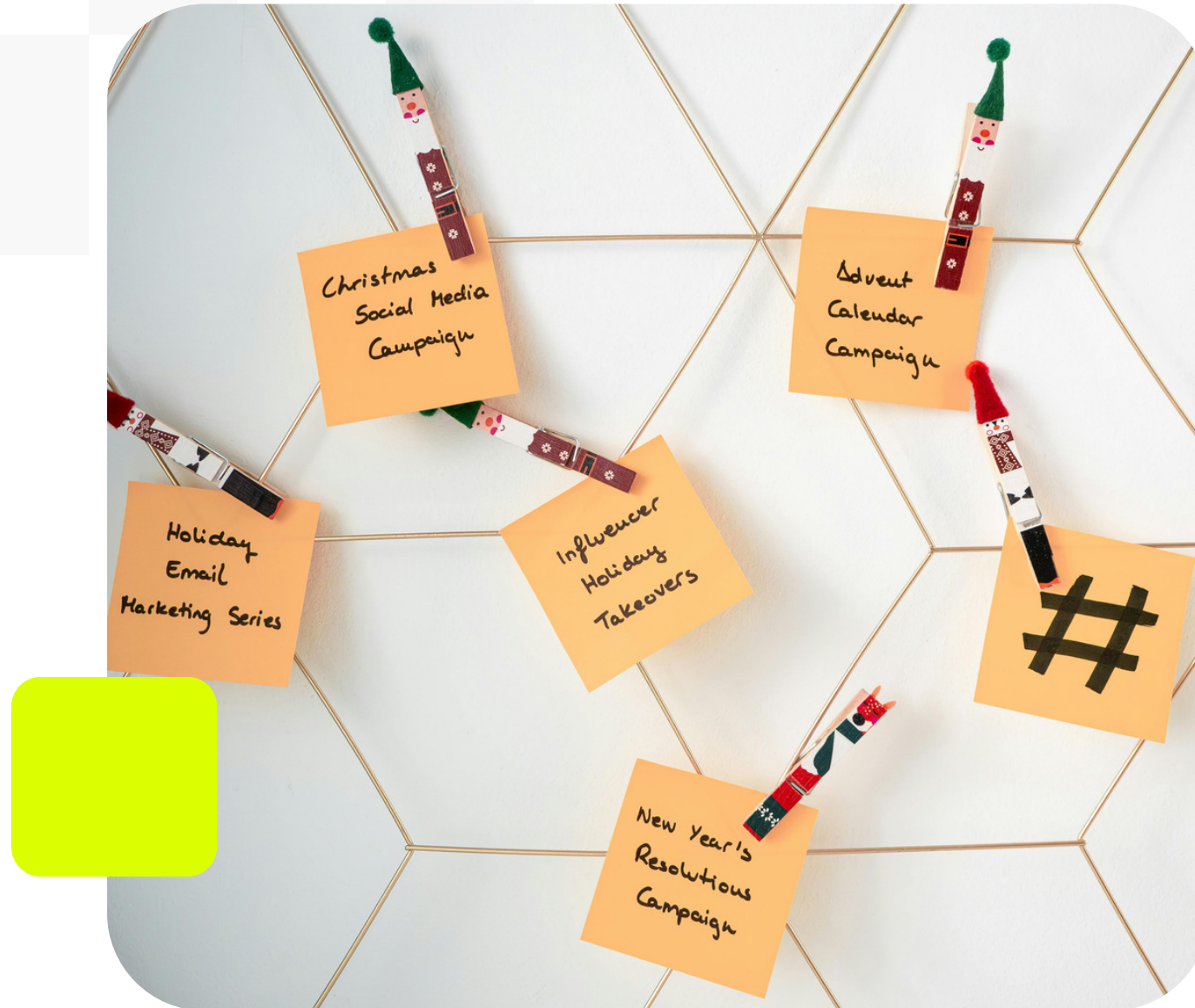
We craft end-to-end marketing campaigns tailored for your brand, goals, and audience. Every campaign is built on insights, creativity, and data.

WHAT'S INCLUDED:

- Campaign goal setting
- Audience and competitor research
- Creative concept development
- Multi-platform execution (Meta, Google, YouTube, Social Media)
- A/B testing and optimization
- Daily/weekly performance tracking
- Conversion improvement & scaling

CAMPAIGN TYPES WE EXECUTE:

- Lead generation campaigns
- E-commerce sales funnels
- Brand awareness + engagement campaigns
- Festival or seasonal campaigns
- Product launches
- Retargeting campaigns





WHY CHOOSE US

BECAUSE WE DELIVER
IMPACT—NOT
PROMISES.

- ✓ Creative & modern design
- ✓ Transparent communication
- ✓ Affordable packages
- ✓ Data-driven strategies
- ✓ Fast project delivery
- ✓ Dedicated support



OUR PROCESS

A SMOOTH EXPERIENCE FROM START TO FINISH.

Step 1 – Discovery

Understanding your business, goals & audience.

Step 2 – Strategy

Creating a tailored roadmap for digital success.

Step 3 – Execution

Designing, developing & launching your campaigns.



OUR PROCESS

A SMOOTH EXPERIENCE FROM START TO FINISH.

Step 4 – Optimization

Continuous improvements for maximum performance.

Step 5 – Growth

Scaling your brand with measurable results.





GET IN TOUCH

LET'S BUILD SOMETHING AMAZING TOGETHER

LOTUS WEB SOLUTIONS

Digital Marketing | Web Designing | SEO | Social Media | Paid Ads

Email: support@lotuswebsolutions.co.in

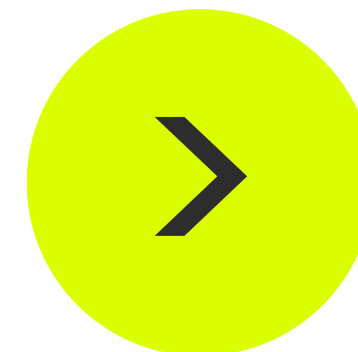
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THANK YOU



SCAN TO VISIT OUR WEBSITE

